



Drive Real Training Results with Our Cost-Effective LMS

Unlock the Full Potential of Your Training Program with DigitalChalk's LMS – Offering Low TCO and Boosting Engagement, Efficiency and Business Success

You invest in training and development, but are you getting the return you deserve?

Many learning leaders struggle with engagement, tracking and proving the impact of their programs. Without the right tools, training becomes costly, time-consuming and ineffective. DigitalChalk transforms training from a logistical challenge into a strategic advantage—helping you engage learners, measure success and maximize ROI.

The Challenges Training Leaders Face

Training programs should drive business success, but too often, they fall short due to outdated methods, disengaged learners and a lack of measurable impact.

over
50%

of workers say they need more development opportunities to improve their performance²

only
4%

of organizations measure ROI

96%

of business stakeholders believe impact should be measured³

High Costs of Traditional Training

In-person training and outdated methods drain resources with travel expenses and printed materials.²

Low Learner Engagement & Completion Rates

Employees want development opportunities.

Difficulty Measuring Impact

Without clear metrics, proving training effectiveness is nearly impossible.

How DigitalChalk LMS Delivers ROI

A modern LMS like DigitalChalk can cut costs, increase engagement and deliver measurable results—leading to a higher ROI.

Boost Engagement & Knowledge Retention



Interactive experiences with video, quizzes and gamification keep learners engaged



eLearning improves retention by **25% to 60%** and allows learners to revisit material as needed⁴



Anytime, anywhere access ensures training fits into employees' workflows. Nearly **9 in 10** workers want on-demand training⁵

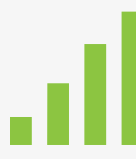


Personalized learning paths keep users engaged

Decrease Training Costs



Eliminate expenses on printed materials, travel and in-person sessions



Scale training programs effortlessly as your organization grows



Automate manual tasks to save time and resources

Improve Measurement & Impact



Advanced analytics record learner progress and success



Data-driven insights help optimize training programs



Track compliance to meet industry regulations



The ROI in Action - What Our Clients Have to Say

QSR Automations

Before DigitalChalk, QSR Automations relied on a costly five-day in-person training program that disrupted daily operations and led to knowledge gaps.

By shifting to DigitalChalk's LMS, they:

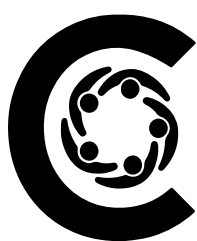
- Reduce training costs and save time
- Enable employees to revisit key content anytime
- Improve retention and streamline onboarding

Today, QSR Automations supports **21 of the top 25 U.S.** restaurant brands, with **over 70,000** installations worldwide.



"My favorite thing about DigitalChalk is that it is easy for learners to use and makes it easy for us to build content."

Shari McCauley, Training Manager



**CORNERSTONE
HEALTHCARE**
TRAINING

"DigitalChalk really rose to the top. It saved us an immense amount of money!"

Dave Tinker, Chief Operating Officer

Cornerstone Healthcare Training

Transitioning from in-person to online training can be overwhelming, but DigitalChalk made it seamless.

With our scalable LMS, Cornerstone Healthcare:

- Trains thousands of learners efficiently
- Delivers engaging, high-quality training that earned positive feedback
- Pushes industry training standards forward with innovative elearning

Ready to Maximize Your Training ROI?

Let's build a strategy tailored to your business needs.

[Schedule a Demo](#)

Sources:

¹ American Psychological Association

² Society for Human Resource Management

³ Forbes

⁴ eLearning Industry

⁵ HR Drive